



**Chris S. Cole Foundation**

# HEART, HUSTLE, AND HOPE

**HEART:** We lead with compassion, empathy, and a genuine desire to uplift others. Whether supporting a child battling cancer or mentoring a student, everything we do is rooted in love and purpose.

**HUSTLE:** We believe in the power of hard work, dedication, and perseverance. From the classroom to the playing field, we encourage youth to give their all, overcome adversity, and chase excellence. Be Elite!

**HOPE:** We aim to be a source of light and belief—for kids fighting illness, for scholar-athletes chasing dreams, and for communities seeking a better future. Hope drives progress, and we strive to keep that flame alive in every child we serve.



## THE MAN BEHIND THE MISSION

Founded by Salem, Virginia native and University of Georgia linebacker Chris Cole—whose lifelong passion is helping others—our 501(c)(3) nonprofit foundation is committed to enriching and inspiring youth. We provide academic support, advocate for children courageously battling cancer, and honor scholar-athletes who exemplify excellence in both academics and athletics. Driven by a deep connection to community, we aim to uplift and empower the next generation across all communities, to strive for greatness, resilience, and purpose in all they do.

## WHAT WE DO?

### Academic Support:

We provide resources, mentoring, and encouragement to help students reach their full potential in the classroom.

### Championing Courage:

We stand alongside children courageously battling cancer, life-altering diseases, and disabilities, offering advocacy, comfort, and hope.

### Celebrating Scholar-Athletes:

We honor young athletes who excel both academically and athletically, inspiring them to lead with character and purpose.

## WHY IT MATTERS?

When youth feel supported, they rise to their potential, breaking barriers, chasing dreams, and creating positive change in their communities. Our foundation is a catalyst for that transformation.

## HOW YOUR SUPPORT HELPS?

### Your generosity directly impacts the lives of children and families in our community:

- provides tutoring for students in need.
- Supporting children with cancer and their families in meeting essential needs
- Scholarship opportunities for athletes who demonstrate excellence in the classroom.

## Other Initiatives?

- Creating opportunities for youth interested in medicine to shadow healthcare professionals
- Strive to establish partnerships with local medical organizations
- Encouraging Financial Literacy

## Upcoming Events?

- Christmas Toy Drive
- May 2026 - Charity Golf Tournament
- Chris Cole's 2<sup>nd</sup> Annual Youth Camp.

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